SPI/FilmBox extends in Africa with Azam TV, MTN and Habeshaview

SPI International / FilmBox has entered into new channel distribution agreements across Africa with Azam TV, the MTN Group and habeshaview...

Image source: Gallo/Getty.

Platform subscribers will be able to access eight SPI / FilmBox channels, including Hollywood FilmBox Africa. Channel distribution agreements also include FilmBox Arthouse, Gametoon, Fightbox, Fast & FunBox, DocuBox, FashionBox and 360 TuneBox.

“We are proud to partner with Azam TV, MTN Ghana via Silver Rock Technology Services and habeshaview to introduce eight of our most popular channels to viewers in East Africa, the Republic of Ghana and to Ethiopian communities around the world. We are excited to support the success of these partnerships and build brand engagement and TV viewership in these regions.” said Georgina Twiss, managing director for Western Europe and Africa at SPI International.

Azam TV is available in East Africa, MTN in Ghana and habeshaview is an Ethiopian platform accessible to 6 million subscribers.

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