

# Snapplify rolls out learning projects in SA, Kenya, Uganda

 By [Tom Jackson](#)

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South African startup Snapplify, an aggregator of digital education materials, is rolling out projects in South Africa, Kenya and Uganda, providing learners with a personalised library of content.



[Snapplify](#) was launched in 2011 to provide e-book solutions for both the trade and academic industries, with publishers signed with Snapplify including Penguin Random House, Pearson, Oxford and Cambridge.

In November, the startup [raised an undisclosed funding round](#) from existing backer AngelHub Ventures, alongside NuState Capital and a United Kingdom-based investor, to enable its cross-continental expansion.

Snapplify is now partnering with government and organisations in a host of African countries to roll out e-learning solutions, with the startup working with over 270 publishers and academic content producers to roll out the Snappbox and its Engage solution.

In South Africa, Snapplify has partnered the Gauteng Department of Education to roll out digital learning materials in all schools in the Gauteng province; while in Kenya it is part of the Digital Literacy Programme (DLP), integrating digital technologies for learning purposes in the classroom.

“Digital will enable learners to reach a richer and comprehensive library of digital resources and content. Tools also enable teachers to more effectively teach, and create personalised learning paths for students,” Snapplify chief executive officer (CEO) Wesley Lynch told Disrupt Africa.

“We are proud to be supporting important projects that empower schools and students across Africa to embrace digital learning. It’s important to us that educators are able to offer students access to world class educational materials and eLearning platforms, regardless of the challenges presented by a low-connectivity and bandwidth availability.”

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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