

# #BBMGetIn is the gift of gigging

 By [Mike Sharman](#)

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BBM launches summer, in pure Jozi-style with an exclusive, secret venue gig that includes SA's hottest artists Black Coffee and Black Motion.

As the temperatures are peaking and summertime is ramping up to its crescendo, one of Africa's most popular messaging and rich-media content apps is bringing the party to the people in Newtown, Johannesburg on 1 December at a secret venue.



Black Coffee, Black Motion, Shimza, pH, and Twins on Decks will share a stage at an intimate gig, exclusively available to BBM users – including those who use the app on iOS and Android devices.

The process is straightforward:

1. Download the BBM app
2. Join the 'BBM Get In' channel
3. Follow the prompts on the channel to apply for tickets
4. Wait and see if you're in – tickets are limited and will be distributed lottery style to a random selection of those who have applied via the 'BBM Get In' channel:

BBM is all about community, content and now, music. What are you waiting for? Get BBM. Get in.

## ABOUT MIKE SHARMAN

Mike Sharman is the owner of Retroviral Digital Communications, an online communications consultancy specialising in communication strategy, social media and content creation.

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