

New CT to Nairobi route to position Cape as business hub

Kenya Airways has announced that it will be launching a Nairobi - Livingstone - Cape Town route on 24 November 2016 with the new service operating three times a week on an Embraer 190 with 12 business class and, 84 economy class, seats.



Cape Town Air Access, a division of Wesgro, worked with Kenya Airways to make the business case for the route based on the strong trade and tourism relationship between Cape Town and Nairobi. The team is helping to make the route a success through publicity, market awareness, and networking opportunities.

"This new route is a big step forward in connectivity to the rest of our continent, and will present many opportunities for Cape business" says Wesgro CEO Tim Harris. "In recent months, we have helped to develop and grow links to Addis Ababa, Luanda, and Maun to allow us to better position the Cape as a business hub for Africa."

"Last month, a new route from London Gatwick to Cape Town, starting at the end of November 2016, and operated by BA and Thomas Cook was announced. With this additional capacity, we expect that Cape Town International airport will reach the 10 million passenger milestone this year."

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