

## Five SA startups finalists in Accenture Innovation Awards



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Five South African startups have been named finalists in this year's edition of the Accenture Innovation Awards, which rewards forward-thinking businesses that are disrupting industries.



The winners of the annual <u>awards</u> will be announced at the <u>Accenture Innovation Conference</u> in Johannesburg on 17 October 2017.

"The Accenture Innovation Index creates a national benchmark for innovation in South Africa. We bring the best of Accenture, DaVinci and TransUnion to assess the innovation capabilities of companies entering the Index. The winners create a national showcase of the most innovative companies," Accenture said.

"We are thrilled that for this year's Accenture Innovation Index Awards over 70 incredible companies registered. It has been an amazing journey. We have been presented with cutting-edge concepts thought out by driven individuals and teams."

Three startups have been selected as finalists in the emerging companies category namely, service messaging platform ColonyLive, fintech startup ThisisMe, and mobile solar power station developer Solar Turtle.

Meanwhile, mobile hearing diagnostics solution <u>HearX Group</u> and emergency response startup <u>CrashDetech</u> are finalists in the small companies category. A host of bigger organisations is also shortlisted in various categories.

"Successful companies are finding ways to embed innovation - to allow ideas and the decision-making process to flow in a far better way," said Accenture.

This article was originally published on www.disrupt-africa.com.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tomcan usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

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