

Hilton Worldwide announces line-up of hotel firsts for Africa

Hilton Worldwide has announced new properties and extensions in three African countries at the African Hotel Investment Forum (AHIF), continuing its commitment to expanding across the continent and doubling its footprint from 39 hotel to more than 80 in the next 3-5 years.

Among the new hotels agreed is Africa's first modular build hotel, the 280 guestroom Hilton Garden Inn in the Ghanaian capital of Accra, a concept that Hilton first premiered in 2014 through a partnership with CIMC Modular Building Systems. Other deals see the creation of Africa's tallest hotel in Nairobi, while Hilton builds on its industry leading airport hotel legacy with an extension to the recently signed Legend Curio at Lagos Airport. Hilton will manage all three properties as it continues to expand its managed hotel portfolio.



Hilton Nairobi

Modular construction

Patrick Fitzgibbon, senior vice president development, EMEA, Hilton Worldwide said, "Having been present in Africa for more than 50 years we're proud to have remained at the forefront of pioneering hotel growth on the continent. This year at AHIF we're breaking new ground in the region with the announcement of our first modular build hotel, a fast-paced construction solution that we feel has huge potential in Africa, with quicker returns for investors and a world-class hospitality experience for guests."

“We remain hugely committed to Africa across our portfolio of world-class brands, continuing to introduce our hotels to new markets across the whole of Sub-Saharan Africa in the coming years.”

Modular construction is an innovative solution that can be used to drive hotel development, offering numerous benefits including faster development, streamlined design and cost efficiencies. The process involves assembling portions of the hotel - including guest rooms and hallways - in China, before transporting them to the final site for completion, thereby significantly reducing the time taken for construction. The model helps ensure consistent quality and accelerates the build schedule on site, a particular benefit for developers and investors in emerging markets.

Hilton Garden Inn Accra Liberation Road is being developed under a management agreement with Independence Properties Ltd, whose majority shareholder is Trasacco Estates Development Company Ltd. With a planned opening in 2018, this will be the first Hilton Garden Inn in Ghana.

Ian Morris, director of Independence Properties and CEO of Trasacco Estates Development Company said: "After building a number of three star plus properties in West Africa the option to go modular and improve on room quality, project delivery and minimise construction risk was warmly embraced by our development, design and construction teams and we feel is the future of the industry."

Paul Blackmore, managing director CIMC MBS, said: “We are very proud of the continued association between Hilton and CIMC, with Hilton Garden Inn being an excellent brand for utilising our modular technology. In Independence Properties we have another great partner focussed on a high-quality product. Africa is a key strategic focus for CIMC, where our solutions can minimise risk on site while protecting and improving owner returns.”

Located on Liberation Road, the main connection between Ghana’s capital and its major international airport, the hotel will feature three restaurants and amenities offered at each Hilton Garden Inn location, including complimentary high speed Wi-Fi throughout the hotel, 24-hour business and fitness centers, alongside four adjustable meeting rooms and a 450sqm ballroom.

Hilton Nairobi Upper Hill, Kenya

A management agreement with Jabavu Village Ltd and White Lotus Projects sees Hilton expand on its existing presence in Kenya to create Africa’s tallest building. Standing 330m high, Hilton Nairobi Upper Hill is due to open in 2020, as a 255 guest-room and suite hotel in Kenya’s capital. It will offer multiple food and beverage outlets, including a relaxing poolside bar, speciality smokehouse and grill restaurant, lobby dining area with landscaped deck and a boutique rooftop bar with unbeatable vista views of the Nairobi skyline on the 43rd level.

Finally, having previously announced the signing of Curio, The Legend, Lagos Airport, Hilton has also confirmed that an additional 76 guest rooms will be added to the hotel bringing the room count up to 130-keys and further strengthening its expansion in the country. The hotel, due to open during 2017, will be the first within the airport environment giving guests and airline passengers alike unrivalled ease of access to the airports’ facilities.

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