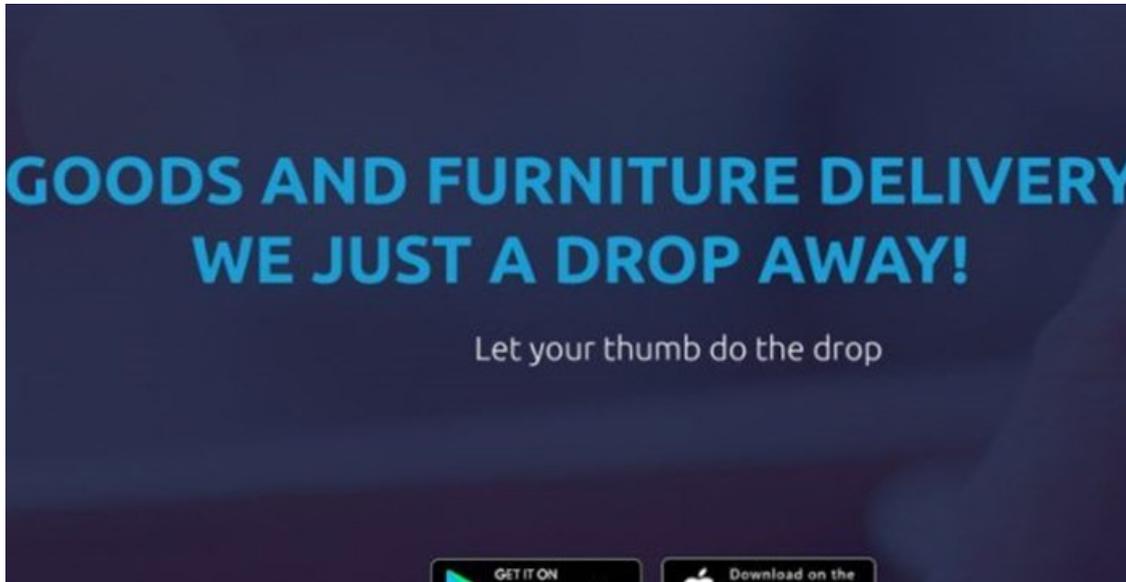


SA's Droppa plans Cape Town, Durban rollouts next year

 By Tom Jackson

27 Nov 2017

South African on-demand logistics startup, Droppa, is planning to expand to Cape Town and Durban in 2018 having established a decent foothold in Johannesburg, Tshwane and Ekurhuleni.



Launched in April of last year, [Droppa](#) makes it easier and safer to transport household goods and furniture, with customers accessing its screened drivers through its website and mobile apps.

Founder Khathu Mufamadi previously ran a bakkie for hire business in Gauteng, and realised people were having trouble connecting with drivers when it came to moving home or buying and transporting large household items.

"They had no idea who is going to do the transport. They no longer have to panic. Droppa reduces the time and hassle of getting quotes and references," he said.

Droppa was launched with Mufamadi's own funds, and has since received some funding from the Innovation Hub and been incubated at [Softstart BTI](#).

The platform has more than 250 registered users, and 50 registered and vetted driver who undertake an average of five deliveries per week. Slow but solid progress, but Mufamadi plans to speed up uptake with rollouts in Cape Town and Durban in 2018.

"Droppa does not own any truck or bakkie, but for each transaction that takes place we will get 15 per cent commission," he said.

This article was originally published on www.disrupt-africa.com.

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

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