

Cresta Hotels launches new hotel in Cape Town

Cresta Hotels, one of Southern Africa's largest hotel and business groups, has launched its very first South African hotel, Cresta Grande Cape Town.



Image Supplied.

The hotel, aimed at leisure and business travellers in the four-star market, was originally built as an office block in the late 1970s and situated on a historic street that was once the forefront of the city along the shore of Table Bay. In 2009 the office block was converted by owners, The Leisure Group into a hotel, a status it has carried to this day.

"We are excited about this development, which further enhances Cresta Hotels' already significant presence across Southern Africa," says Chipo Mandela, Cresta Hotels' group executive

Cresta operates 17 other hotels in Botswana, Zimbabwe and Zambia. The group recently signed a lease agreement with The Leisure Group and has rebranded the hotel as Cresta Grande. The hotel features 242 stylish bedrooms, a series of conference and banqueting rooms, a 24-hour café, bar and lounge, gymnasium, sauna and steam room, covered and access-controlled parking area and outdoor swimming pool with sundeck.

The hotel is situated at the corner of Loop and Strand streets, close to the commercial centre of Cape Town, as well as a range of visitor attractions, including the world-famous V&A Waterfront.

"We believe the Cresta Grande will be popular with visitors from across Southern Africa, as well as from the international market, with international travellers being able to link with other Cresta properties in key tourist destinations such as Victoria Falls in Zimbabwe and the Okavango Delta in Botswana," says Mandela.

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