

## Metta launches in Nairobi

By Gabriella Mulligan

Global entrepreneurship community Metta has officially launched its members-only club in Nairobi, opening the doors to a dedicated space for entrepreneurs and investors to network and collaborate.

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Image by 123RF

The Mettā Nairobi space opened its doors at a launch event on Friday, December 2, 2016, with local personalities, business leaders, government and city leaders, convening to celebrate the launch.

<u>Mettā</u> is a members-only, global entrepreneurs' club which is built upon three founding principles: establishing a global business network, hosting meaningful events, and operating an exclusive space that entrepreneurs call home.

The club aims to facilitate collaboration within the entrepreneurship ecosystem, by providing a platform which brings together founders and startups, industry influencers, media, investors, educators, professionals, innovators and forward-thinking corporations from all industries, cities, and continents.

Mettā Nairobi will also host regular events curated by its members, to drive thought leadership and encourage collaboration on topics around business and innovation.

"Kenya is on the frontline of innovation and entrepreneurship. Despite the creative and driven talent in Nairobi, significant

difficulties remain for entrepreneurs. Mettā is built to connect the dots in the startup ecosystem but ultimately is here to provide startups and entrepreneurs with access and resources needed to succeed," Mettā said.

"Mettā's unprecedented, unlimited pool of resources exists to move the world forward through collaboration and innovation. Simply put, this is our DNA."

The inaugural Mettā club launched in Hong Kong in May 2016, and has registered more than 800 members within the first six months.

The opening of Mettā Nairobi promises give local entrepreneurs direct access to Asia's thriving startup ecosystems, and connect Kenyan entrepreneurs with investors, new business leads, and opportunities to scale into new markets.

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