

StarTimes, Equity Bank join forces

TechMtaa reports that StarTimes Media and Equity Bank have partnered to give the bank's customers access to soft loans to enable them to acquire approved digital television set-top boxes from StarTimes.



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For more:

- TechMtaa: [StarTimes and Equity Bank partner to give TV viewers affordable set top boxes...](#) According to the report, the partnership is aimed at enabling more Kenyan households to acquire set-top boxes ahead of the analogue television signal switch off. The bank's customers will be able to repay through a flexible six month instalment plan.

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