

## A new legacy of convenience and community begins at Barlow Park

Issued by <u>Catchwords</u> 7 Mar 2024

## Barlow Park Retail opens!



Barlow Park development team

The iconic new Barlow Park has revitalised and transformed the site of the former Barloworld headquarters in Sandton into a contemporary mixed-use precinct, with the much-anticipated opening of Barlow Park Retail on 29 February 2024.

Offering a vibrant shopping experience right at the gateway to South Africa's business capital – ideally positioned for commuters and neighbourhood residents alike – Barlow Park Retail opened with big names in convenience, including Checkers and Clicks, and food and beverage offerings from favourites like Vida e Café and Roman's Pizza.

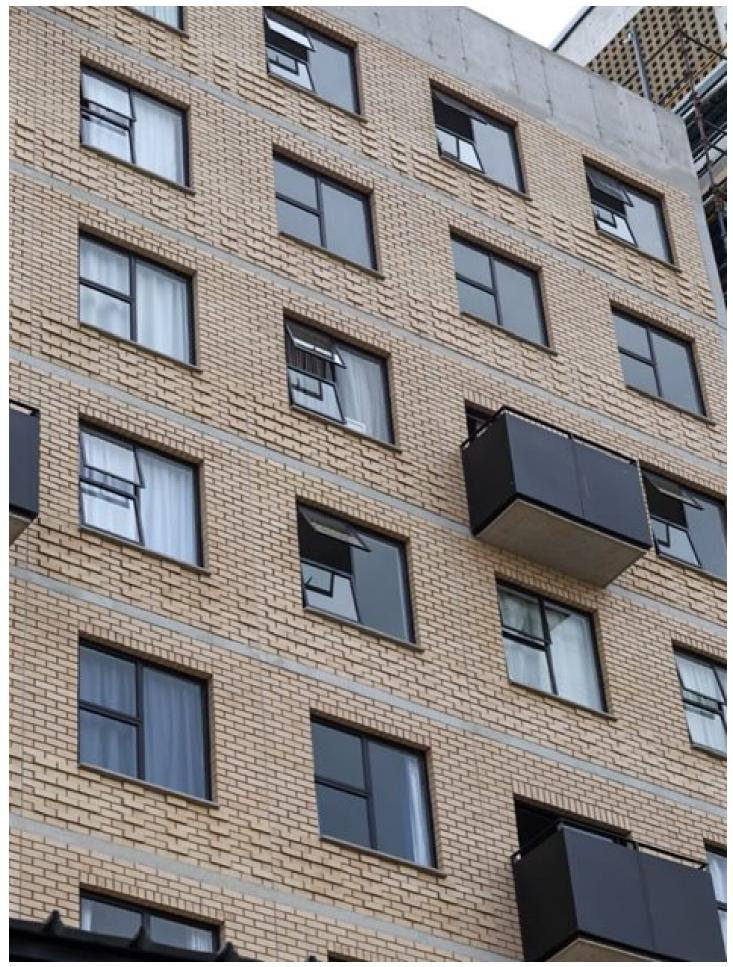
The curated selection of daily convenience caters to all tastes and needs and includes Legend's Barber, Pick n Pay Clothing, Mr Price, Crazy Store, Pep Home, Oasis Water, Levingers Dry Clean & Shoe Clinic, Vision Works, Checkers Liquor, All Fix, PostNet and the ATM service of Capitec Bank.

During the month of March, Nando's and Princess Hair are also joining this unique retail mix, designed to complement the community's dynamic spirit.

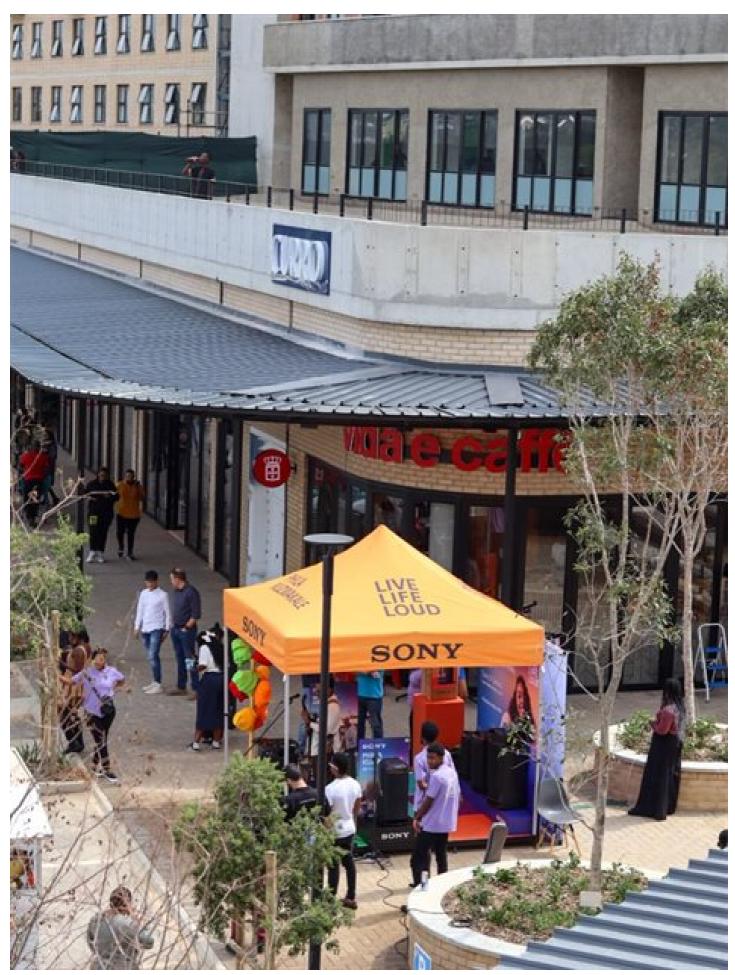
The eagerly awaited shopping centre opening was celebrated with an exciting array of activities, from live performances to fun giveaways, children's entertainment, showcases, competitions and lots of special offers from the newly opened retailers.

The Barlow Park Retail opening marks the long-awaited realisation of a vision that began in 2017 when esteemed South

African property developer and investor Atterbury took on the redevelopment of Barloworld's former corporate site. The initial office-centric plan was delayed due to the pandemic, which worked in favour of shifting to a residential-led vision for Barlow Park. With the leading force in affordable multifamily residential rental property Divercity Urban Property Group coming on board, construction of the project began in June 2022, transforming Barlow Park into a modern, mixed-use community, setting new standards for quality affordable living supported by top facilities and security.



Barlow Park residential



Barlow Park retail opening

This community-centric redevelopment garnered solid stakeholder backing. Moolman Group and Twin City Development are also investors in Barlow Park.

Now, in 2024, the Barlow Park community has come to life with a fusion of urban convenience and community warmth. In addition to the opening of Barlow Park Retail, the first 300 apartments at Barlow Park welcomed residents on 31 January. Enthusiastic take-up exceeded expectations and resulted in the first residential phase being fully let in its first month. The much-anticipated second phase of residential apartments will launch in May 2024.

With education being the cornerstone of a thriving community, the top-tier independent school Curro Barlow Park also opened this year and is fully operational. Other precinct amenities will include a medical facility, shared offices and more.

All this can be effortlessly accessed through Barlow Park's dedicated traffic-signalled entrance. Sandton's newest multifunctional precinct can be found at 180 Katherine Street, with easy access from key road links just a short drive from major M1 Highway off-ramps.

Atterbury and Divercity co-manage the asset, and the Barlow Park Property Management Office (PMO) houses the precinct's letting and property management departments, ensuring on-site support for a seamless living experience.

- "Johannesburg: data centre hub for big operators in South Africa 8 May 2024
- " Growthpoint student accommodation REIT thrives, adding R1.5bn of assets in 2 years 30 Apr 2024
- \* A rallying cry from the South African real estate sector 19 Apr 2024
- Parkdene Boulevard redevelopment bolsters growth of Boksburg node 12 Apr 2024
- "Growthpoint Healthcare adds Johannesburg Eye Hospital to its portfolio 5 Apr 2024

## **Catchwords**



Catchwords is born out of one of the original real estate and retail property marketing and communication agencies in South Africa. We think strategically, stand for simplicity and work with agility.

Profile | News | Contact | Twitter | RSS Feed

For more, visit: https://www.bizcommunity.com