

# Mobile Web East Africa 2013 returns to Kenya

The 2013 Mobile Web East Africa (MWEA) conference will take place at the Southern Sun Mayfair in Nairobi, Kenya from 20-21 February 2013. Registration is now open and the agenda has been made live on the event website.

The majority of the attendees who attended last year rated MWEA as the best event that they had ever attended and many of the key players are back on board for 2013. Furthermore, they will be joined by the likes of MEF, iROKO Partners, Junk Mail Publishing and ThoughtWorks, illustrating the growing international feel of the conference.

The interactive round-table format will once again take place, although this does mean that total capacity at the venue is limited to just 140 attendees. Due to early registrations, already more than half of the seats have been booked. There is a US\$123 discount available to anyone who reserves their place on or before Friday, 25 January.

I believe that this will be the best Mobile Web East Africa event yet. Visit the event website to see why I'm so confident or drop me an email so I can share the latest up to date information or details on the Mobile Marketing East Africa Focus Day we'll be running.

For more, go to [www.mobileeastafrica.com](http://www.mobileeastafrica.com)

For more, visit: <https://www.bizcommunity.com>