

## EAO Summit confirms lead sponsor speaker

The East Africa Outsourcing (EAO) Summit, set to take place at the Crowne Plaza Hotel in Nairobi, Kenya from 5-6 June 2012 has confirmed Anil Wadhwa, Spanco BPO's global business development director, as a speaker at the summit.



The summit, organised by conferencing company, Kinetic Events in partnership with the Kenya ICT Board, will act as a platform for the corporate world, existing and potential outsourcing companies and the Governments in the East Africa region to network and gain insight from the major regions and trends in the outsourcing industry.

Spanco BPO is a part of Spanco Limited, a publicly traded company listed on the Mumbai and National Stock exchange in India with revenues of over US\$340 Million in the last year. Spanco group has diverse business interests in Power, E-governance, and Systems Integration and BPO space.

Wadhwa is the global business development director of Spanco BPO. He is an industry professional with more than 19 years experience during which he has been credited with the creation of three large businesses. He serves on the Board of Directors of Spanco's BPO companies across the globe. In his current role he heads business development initiatives across the global markets and also serves as CEO for Spanco's USA and UK BPO businesses.

Anil will lead a topical interactive discussion at the summit, focusing on global trends within the business process outsourcing sector in East Africa, underpinning what it takes to achieve the market penetration and recognition needed to develop East African countries as major outsourcing hubs, this focus in turn, will support the development of a strong information technology and business process outsourcing industry.

The strategic event also aims to explore the alignment of people, process and technology; offering insight into the solutions available to contact centres today, assisting companies in the negotiations and selecting the tools best suited to their needs.

For more, go to [www.eaosummit.com](http://www.eaosummit.com).

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