

## Hill & Knowlton EA wins PRSK awards

Hill & Knowlton East Africa was awarded four awards at the 2011 Public Relation Society of Kenya (PRSK) Excellence Awards, held on 26 November 2011 at a gala evening in Fort Jesus, Mombasa.



Hill & Knowlton East Africa, which [expanded into the region](#) in 2009 won the Best Public Sector Campaign for its work with the Truth, Justice & Reconciliation Commission (TJRC) which is conducting public hearings on past injustices across the country.

In a joint venture between Scangroup Limited and Hill & Knowlton, the PR agency also won the Best Technology Campaign for Nokia's vigorous agenda to popularize its Nokia Store and encouraging local technology enthusiasts to develop mobile applications for various uses, as well as the Best Public Affairs Campaign of the Year for its work with Nokia's fight against counterfeit mobile phones.

The much talked about simultaneous launch of Airtel in 16 markets in Africa earned Hill & Knowlton East Africa the award for the Best PR Event of the Year.

Commenting on the awards, Hill & Knowlton East Africa managing director, Alexander Doll said, "We are grateful for PRSK for giving us this platform for us to showcase our work and to our clients for the opportunity to help them with their communication needs. At H&K we have a great team and we really enjoy the work we are doing on behalf of our clients. To have our efforts recognised by our peers in the industry is icing on the cake."

### Previous awards

The four awards are just some of the accolades won by the Hill & Knowlton barely two years into business. At last year's event, the company won the Best Technology Campaign and Best Media Relations Campaign. In 2009, the agency won Best Media Relations Campaign and the Best Consumer Relations Campaign

"Our goal is to provide top-notch service to our clients. We are constantly looking for new and innovative ways to highlight our clients and the great work they do. We do not only focus on high level strategic consultancy but also executing the plans, which is very key. The four awards conferred to us by PRSK for the work we've done on behalf of our clients cap off an incredibly two years of successful business both in Kenya and in the region. Our clients can look forward to more innovative and cutting edge approaches to our campaigns going forward," added Doll.

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