

Times Media announces key appointments to management team

Times Media has appointed Reardon Sanderson as GM: sales and marketing and Eben Gewers as deputy GM: sales and marketing.

Sanderson joined Times Media in 2000, gaining experience at the company's various online platforms, viz. BusinessLive, TimesLive, WantedOnline and RDM, and was appointed deputy GM in 2014.

Gewers boasts more than 20 years' experiences in the media advertising industry and was previously media director for Vizeum. Gewers was also previously the head of sales for the *Business Day* and the *Financial Mail* when he initially joined Times Media in 2004.

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