

## Joel Rao joins Clicks2Customers in Kenya

Full-service digital marketing specialists, Clicks2Customers, recently opened its Africa division and has now also officially opened its East Africa office, headquartered in Nairobi. After an intensive recruitment process to find the right candidate to head up its East-Africa operations, Clicks2Customers announced that it has appointed digital maverick and well-known industry thought-leader, Joel Rao, to oversee, grow and manage the regional business headquarters.

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