

Junior Art Director

Remuneration:	market-related
Location:	Cape Town CBD
Job level:	Junior/Mid
Type:	Permanent
Reference:	#LS5
Company:	ninety9cents

Our Cape Town office is looking for an art director with a focus on retail advertising to join our creative team on one of our retail fashion clients.

Role summary:

We are looking for a passionate art director with retail client experience, someone with the skill set to capture promotional excitement and breakthrough designs for a national retail client. The successful applicant will be tasked to carry visual and conceptual skills from initial brief to final artwork.

Our ideal candidate must have a keen eye for little and big details, work extremely well under pressure with quick deadlines, high work volume and demanding pitches. We want someone who is resourceful, a self-starter and a conceptual thinker. If you are all of the above and then some, have great communication skills, exceptional lay-out skills; know a thing or two about art direction in an agency environment and plays well with others – we want to see your portfolio.

Job scope includes but is not limited to:

- Working in a team under the leadership of a group head and creative director to conceptualize and execute campaigns based on both client and internal briefs.
- Present work imaginatively and confidently to clients and senior creatives.
- Be skilled in design and conceptualisation.
- Maintain exceptionally high standards for execution and attention to detail.
- Collaborate and communicate well with the team and other departments.
- Have an eternally positive disposition especially when the going gets rough.

Minimum relevant experience and skills/attributes required:

- Relevant tertiary qualification
- At least one years' experience as an art director in a large/integrated Advertising Agency
- At least one years' previous experience in a high-volume environment
- Demonstrated experience with social media design across various social media platforms
- Strong skills in design software such as InDesign, Photoshop, and Illustrator non-negotiable
- Experience in digital and experiential advertising advantageous
- Strong interpersonal skills; a team player, persuasive negotiator, positive and innovative thinker
- Maintain high standards for execution and attention to detail
- Highly motivated and a high level of initiative; ability to work independently, in support of the agency's creative goals and the client's business objectives

Posted on 22 Apr 11:58, Closing date 21 May

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