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# Sales Representative Pre-Owned Vehicle Sales

**Remuneration:** R10000 - R50000 per month basic plus commission **Benefits:** Tools of the trade, training, incentives and bonuses

Location: Johannesburg, Meadowdale, Germiston

Education level: Matric

Job level: Mid/Senior

Type: Contract

Reference: #NVCLC

Company: LisaCars

We are currently holding several vacancies for sales representatives: pre-owned vehicle sales who will be reporting to the Sales Manager.

Applications should accompany an up-to-date CV indicating achievements, knowledge, skills and qualifications.

To ensure the selling vehicles and services using solid arguments to prospective customers Performing cost-benefit analyses of existing and potential customers Maintaining positive business relationships to ensure future sales.

#### 1. Sales and marketing activities:

- Ensure agreed targets are met
- · Assist in all marketing activities, informing customers of special sales or promotions
- New account prospecting formulate sales strategy
- · Effectively utilise prospecting system
- · Maintain an effective data base management system
- Formulate a sales strategy
- · Quotations prepared using dealership procedures
- Generate own sales leads over and above the leads distributed by Management

# 2. Customer care:

- · Conduct all transactions with customers professionally
- Ensuring a positive image of the Dealership
- Ensure accurate identification of customers' needs
- Ensure customers' orders/quotations are processed speedily and accurately
- Maintain effective communication with existing and prospective customers
- · Queries to be handled efficiently and courteously
- Follow up and feedback on customer's requests
- · Relate all after-sales immediately to the sales manager

#### 3. Product knowledge:

- Knowledge of customer base
- Ensure all product knowledge training is attended
- Ensure all MBSA standards are known and adhered to
- Stay abreast of new developments in marketplace

• Understand Warranty procedure

#### 3. Administration:

- Adhere to company credit procedures
- · Call sheets completed timeously
- · Load applications on Signio for the F&I Managers to access and develop.
- · Keep the VMG system permanently updated at all times with the outcome of the leads and transactions

#### Requirements:

- Minimum Grade 12
- Computer Literate (preferably experience in the use of VMG)
- 3-5 years' experience in the same or similar position.
- Knowledge of motor industry preferable
- Drivers licence a bonus

#### Skills and personal attributes:

- Integrity
- Teamwork
- · Negotiation skills
- Follow through skills
- · Self-driven and resilient
- Customer responsiveness
- · Ability to cope with pressure
- Interpersonal skills (emotional maturity/cross functional collaboration)

# **Company Description**

An upmarket Dealership with a friendly family atmosphere, a driven team and more than adequate stock for every taste and budget

Posted on 17 Apr 11:37, Closing date 16 Jun

# Apply by email

General Manager sales@lisacars.co.za

### Or apply with your Biz CV

Create your CV once, and thereafter you can apply to this ad and future job ads easily.

**Apply**