



# AMASA Glamorous Las Vegas party

Issued by [Amasa](#)

6 Sep 2010

The Advertising and Media Association of South Africa (AMASA) is holding its annual fundraising party at St Yves Beach Club in Camps Bay on 16 September 2010. Themed around the glitz and glamour of Las Vegas it promises to be an unforgettable night, with proceeds going to the AMASA Bursary Fund.

"Over the past few years the AMASA party has become one of the highlights of the year, with professionals from across the industry coming together to enjoy a themed night at a top Cape Town venue," says Jamie Matthews, AMASA Committee member. The theme for this year is "Welcome to Glamorous Las Vegas!", and guests are encouraged to dress as their favourite Las Vegas celebrities, acts, high-rollers or performers, with fabulous prizes for the best dressed individuals.

"The venue for this year is the picturesque St Yves Beach Club on the Camps Bay "Strip" with stunning ocean views; it's a true reflection of the glamour that our guests have come to expect from these parties," says committee member Amy Leibbrandt. "We're very lucky to have so many great sponsors aboard this year, with Jack Daniels sponsoring welcome drinks and blackjack tables. *Die Son*, e.tv, Ads24, Heart FM, Living Hotels, *Elle Magazine*, Oracle and Ster-Kinekor Cinemark also making generous contributions."

Please pre-purchase your tickets from Kerry on 021 685 3838 or [Kerry@stramrood.co.za](mailto:Kerry@stramrood.co.za).

Tickets are sold for R120 per person, but AMASA Committee members can get them for R100 and students for R80.

If you have any queries contact Jamie Matthews at [Jamie@pagethreemedia.co.za](mailto:Jamie@pagethreemedia.co.za) or Amy Leibbrandt at [amy.leibbrandt@carat.com](mailto:amy.leibbrandt@carat.com).

So slip an ace up your sleeve, step into your blue suede shoes and get ready to dance the night away in Glamorous Las Vegas!

For a taste of Glamorous Las Vegas [click here](#).

Design and Video editing by Irish & Scotch Design, [pjrobertson007@gmail.com](mailto:pjrobertson007@gmail.com).

▪ **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

▪ **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

▪ **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

▪ **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

▪ **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

[Amasa](#)



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)