

NOCSA President to discuss Olympic Sponsorship at AMASA's June meeting

Issued by [AMASA](#)

3 Jun 2004

The President of the National Olympic Committee of South Africa (NOCSA), Sam Ramsamy, will head up a discussion on the Athens 2004 Olympics at the next AMASA meeting to be held on Wednesday 23 June at the Inanda Club.

Mr Ramsamy will focus on the challenges presented by an event of this magnitude. He will also talk about NOCSA's stand on attaining sponsorship for the Games from a media owner's point of view, focusing on the various sponsors and opportunities they are presented with.

AMASA invites you and your colleagues to be part of this topical debate.

Date: Wednesday 23 June 2004

Time: 12h30

Venue: The Inanda Club, Ballroom, 1 Forest Road, Inanda

Cost: AMASA Members - Free; Non-Members - R50.00.

For more info visit www.amasa.org.za

▪ **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

▪ **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

▪ **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

▪ **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

▪ **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

[Amasa](#)



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>