

# Jordan's Kid range keeps them brushing and brushing all year round

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Is brushing time with your kids a daily battle? Say no more, new year's resolution with Jordan Kids Toothpaste to the rescue! The great-tasting toothpaste and innovative toothbrushes that kids absolutely love to keep them brushing for longer and more frequently. Ensure your kids brush all sides of their teeth. That's all it takes.



Jordan's range of kid's toothpastes and toothbrushes are gentle and effective and specifically formulated to protect children's teeth against cavities. Jordan Kids Toothpaste has a mild foaming agent and the necessary ingredients to make it great tasting with mild fruity flavours.

Jordan Kids Toothpastes are specially formulated for each stage of a child's dental development. 0-5 years has been specially formulated for milk teeth, while Jordan Junior Toothpaste 6-12 years contains the right ingredients for those much-anticipated permanent teeth.

So many South African parents have praised Jordan Kids Toothpastes, saying that their kids are now brushing longer and more frequently. In fact, they gave Jordan Kids Toothpaste an exceptional 4.7 out of 5 rating in a consumer test review they did with their kids (check out <https://www.instagram.com/explore/tags/kidslovejordan/>).

From the very first tooth, dental care routines should start. Jordan has tailor-made and innovative toothbrushes designed for different needs, preferences, and stages of life for ages 0-2 years, 3-5 years, and 6-9 years that include toothpaste indicators, exciting characters and designs, dual grip, and ergonomic handles.



#KidsLoveJordanSA #MadeForEverySmileSA

Available at selected Checkers, Dis-Chem, Clicks, Pick N Pay and Spar stores nationwide.

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