

# Incubeta take home a leader award at the Assegai Awards 2021

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Yet another win for the Incubeta ZA team. We are thrilled to announce that we took home a leader award under the category Search Marketing: SEO & PPC at the Assegai Integrated Marketing Awards, which took place on 11 November.



This is the second win this year for our campaign 'Driving Organic Search with Hyundai Automotive' which also won bronze at The Bookmark Awards in August this year.

The Assegai Awards acknowledge and award those whose integrated marketing campaigns deliver exceptional results. Since their inception, the Assegai Awards strives to benchmark the South African Direct Marketing industry, to highlight best-in-class examples and encourage all players in the industry to work towards achieving greatness in their campaigns. The ultimate goal remains to keep raising the bar for the whole industry.

A huge congratulations to our clients Hyundai Automotive SA and the Incubeta team for their hard work in making this campaign a success. [Click here to view the full list of winners of the 2021 Assegai Awards.](#)

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**Incubeta**

Incubeta is an international team of experts in marketing, technology, data, and creative.

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