

# Gibs debuts in the 2021 Corporate Knights Better World MBA ranking

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On Wednesday, Corporate Knights released its 19th annual Better World MBA Ranking, with the University of Pretoria's Gordon Institute of Business Science (Gibs) debuting at joint 39th alongside internationally recognised IE Business School. The ranking shows Gibs as a point behind Insead Business School and one point ahead of the prestigious Swiss business school, IMD.

Corporate Knights evaluated 147 MBA programmes for the ranking and included the Financial Times 100 Global MBA programmes for 2021. The ranking looked at the business schools' curriculum, research centres and institutions dedicated to sustainability and the volume of faculty research on sustainability-related topics. Increased core courses and faculty research aligned with UN Sustainable Development Goals (SDGs) and improved gender and racial diversity among its faculty helped Gibs achieve this top spot.

To qualify for the ranking, all programmes had to be accredited by AMBA, AACSB, or EQUIS, and/or be signatories of the United Nations (UN) Principles for Responsible Management Education (PRME). Gibs is a PRME signatory and has been a proud member of the PRME Champions group since 2009.

Gibs interim dean Dr Morris Mthombeni said, "This acknowledgment from Corporate Knights is very encouraging. It is recognition of the considerable effort from the school as we work towards producing responsible and conscious leaders who will lead organisations of the future."

Over the past few years, Gibs has made significant inroads and has put much emphasis on sustainability-focused elective offerings, and integrated social responsibility topics into the MBA curriculum and research output. This is in line with the school's pledge as a UN PRME champion to work collaboratively as an advocate and champion of responsible management education by integrating the SDGs into business school strategy to achieve the PRME principles.

"In this changing social and business environment, our responsibility is to continue to inspire exceptional performance in order to make business healthier in so doing contribute to healthier economies and communities," added Mthombeni.

"Every MBA programme in the world should be instilling holistic purpose in leaders, ensuring they have the skills, tools and values to build a more inclusive, healthier economy that's beneficial to society and in harmony with the natural world, and the Better World business schools are leading the way," said Toby Heaps, CEO of Corporate Knights.

2021 Rank	School	Country
1	Griffith Business School	Australia
2	Maastricht University - School of Business and Economics	Netherlands
3	Warwick Business School	UK
4	York University – Schulich School of Business	Canada
5	Gordon S. Lang School of Business and Economics	Canada
6	University of Edinburgh Business School	UK
7	Duquesne University – Palumbo-Donahue School of Business	US
8	University of Vermont – Grossman School of Business	US
9	University of St Gallen	Switzerland
10	Durham University Business School	UK
11	Ryerson University – Ted Rogers School of Management	Canada
12	University of Exeter Business School	UK

13	Sobey School of Business, Saint Mary's University	Canada
14	La Trobe Business School	Australia
15	Universidad Externado de Colombia School of Management	Colombia
16	University of North Carolina: Kenan-Flagler	US
17	University of Strathclyde – Strathclyde Business School	UK
18	University of Victoria – Peter B. Gustavson School of Business	Canada
19	Georgia Institute of Technology: Scheller	US
20	Colorado State University College of Business	US
21	University of Miami – Miami Herbert Business School	US
22	University of Cape Town Graduate School of Business	South Africa
23	WHU – Otto Beisheim School of Management	Germany
24	Fordham University – Gabelli School of Business	US
25	McGill University: Desautels	Canada
26	Mannheim Business School	Germany
27	Glasgow Caledonian University: School of Business & Society	UK
28	University of Toronto: Rotman	Canada
29	Gonzaga University Graduate School of Business	US
30	University of Bath – School of Management	UK
31	University of California Berkeley – Haas School of Business	US
32	Audencia Business School	France
33	Nottingham University Business School	UK
34	Eada Business School Barcelona	Spain
35	Carleton University Sprott School of Business	Canada
36	EM Lyon Business School	France
37	Imperial College Business School	UK
38	Alliance Manchester Business School	UK
38	Insead	France
39	Gordon Institute of Business Science	South Africa
39	IE Business School	Spain
40	IMD Business School	Switzerland

## About GIBS

Founded in 2000, the University of Pretoria's Gordon Institute of Business Science (Gibs) is an internationally accredited business school, based in Johannesburg, South Africa's economic hub. As the business school for business, we focus on general management in dynamic markets to significantly improve responsible individual and organisational performance, primarily in the South African environment and increasingly in our broader African environment, through the provision of high quality business and management education. In May 2020, the annual UK Financial Times Executive Education rankings, a global benchmark for providers of executive education, once again ranked Gibs as the top South African and African business school. This is the 17th year running that Gibs has been ranked among the top business schools worldwide. In October 2019 the Gibs MBA was ranked among the top 100 business schools globally in the prestigious Financial Times Executive MBA Rankings. Gibs is one of two business schools in Africa to appear in this ranking.

Gibs is accredited by the Association of MBAs (AMBA), the Association to Advance Collegiate Schools of Business (AACSB), the Council on Higher Education (CHE) and is a member of the South African Business Schools Association (Sabsa), and the Association of African Business Schools (AABS). For more information, visit [www.gibs.co.za](http://www.gibs.co.za).

- **Gibs gets Association of African Business Schools (AABS) accreditation** 10 Apr 2024
- **Gibs and CETA sign an MoU to boost skills in the construction and built-environment sector** 18 Mar 2024
- **Gibs Festival of Ideas: Shaping a world of change** 31 Oct 2023
- **Big tech and journalism: Principles for fair compensation** 25 Jul 2023
- **Amplify your women-owned business with the Road to Growth programme** 15 Jun 2023

(GIBS) has been built around its intent to significantly improve responsible individual and organisational performance, through high-quality business and management education.

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