

Spark Media celebrates strong women!

Issued by Spark Media 8 Aug 2019

In celebration of this week's upcoming Women's Day, and as a nod to August as Women's Month, Spark Media invited each of its female colleagues to flex their feminine muscles.

We can do it! This month Spark Media celebrates all the wonderful women that ignite our efforts in every way.

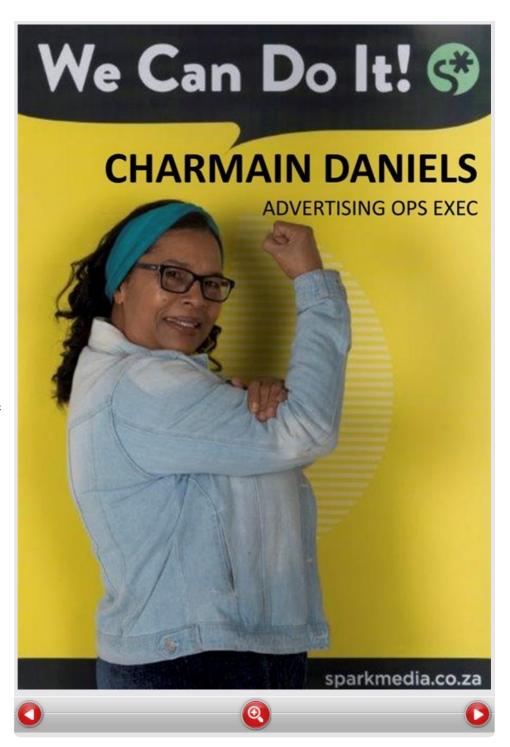
The iconic image originates from World War II and was created to boost female worker morale during a dark time for everyone.

Our circumstances have changed a great deal since then, but in a society that is still male-dominated; our Spark women have stood head-and-shoulders above the status quo.

The image represents the strength, ingenuity, and enduring ability that women at Spark show on a daily basis. 77% of Spark Media's fantastic team are women, and we couldn't be prouder of their commitment to always going above and beyond in everything that they do.

Our teams thrive on creativity, and CEO of Spark Media, Gill Randall, has this message: "To all our Spark women, we would like to celebrate you this women's month for your incredible creativity, resourcefulness, and can-do attitude that ultimately defines our business. You are an inspiration to us all."

"We associate this image with the power of women, and the enduring vigour that has had a lasting impact on all generations of women around the world."



- "Spark Media 'leaps into local' with new digital ad offering 29 Feb 2024
- "New advertising opportunities for retailers as load shedding changes consumer purchase patterns 30 Jan
- "Spark Media in the 'Big Apple' for Retail's Big Show 8 Mar 2023
- "Local papers continue to dominate as SA's top-performing print media 1 Mar 2023

Spark Media



Spark Media, a division of Caxton & CTP Publishers and Printers Ltd, is South Africa's largest print and digital SPARK media solutions sales company. It represents Caxton's 115 local newspapers and 58 local websites, providing location-targeted content for brands and ad agencies at scale in 120 economically-active communities. It also produces ROOTS, SA's leading urban, community-level quantitative survey that provides unequalled demographic and behavioural information on local consumers.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com