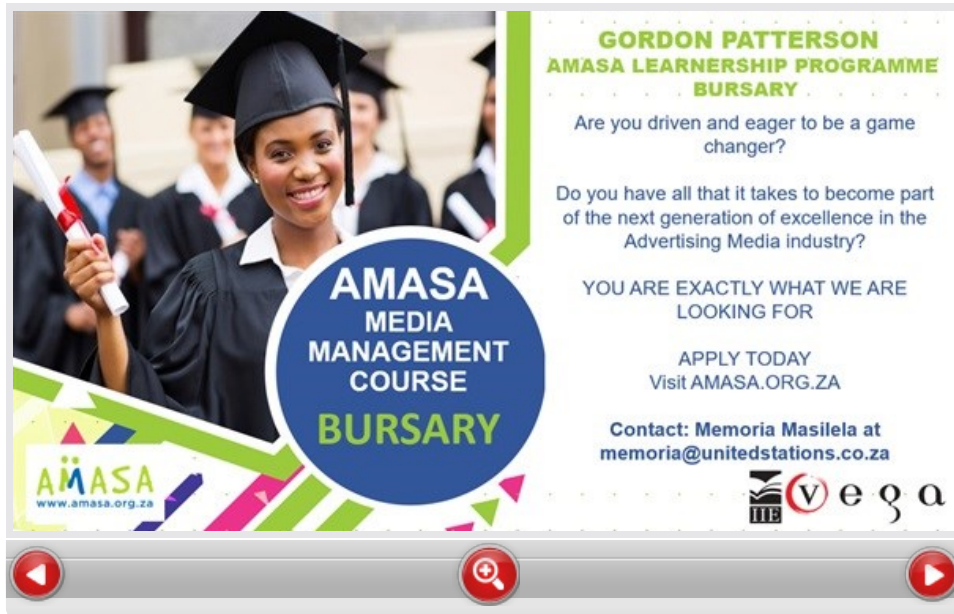


# Amasa Media Management course

Issued by [Amasa](#)

1 Apr 2019

## Gordon Patterson Amasa Learnership Programme Bursary



The advertisement features a central image of a smiling female graduate in a black cap and gown, holding a rolled-up diploma. To the left of the graduate is the Amasa logo with the website [www.amasa.org.za](http://www.amasa.org.za). A large blue circular graphic in the center contains the text "AMASA MEDIA MANAGEMENT COURSE BURSARY". To the right of the graduate, the text reads: "GORDON PATTERSON AMASA LEARNERSHIP PROGRAMME BURSARY", followed by three questions: "Are you driven and eager to be a game changer?", "Do you have all that it takes to become part of the next generation of excellence in the Advertising Media industry?", and "YOU ARE EXACTLY WHAT WE ARE LOOKING FOR". Below these questions, it says "APPLY TODAY Visit [AMASA.ORG.ZA](http://AMASA.ORG.ZA)". At the bottom right, contact information is provided: "Contact: Memoria Masilela at [memoria@unitedstations.co.za](mailto:memoria@unitedstations.co.za)". Logos for SABC, Vega, and other partners are at the bottom right. The entire ad is framed with a grey border and navigation arrows at the bottom.

Are you driven and eager to be a game changer?

Do you have what takes to become part of the next generation of excellence in the advertising media industry?

You are exactly what we are looking for!

Apply today!

Please visit [www.amasa.org.za](http://www.amasa.org.za)

Contact: Memoria Masiela [memoria@unitedstations.co.za](mailto:memoria@unitedstations.co.za)

- " E-commerce landscape in SA - Insights and trends for marketers? 1 Dec 2021
- " Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner? 9 Nov 2021
- " Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 18 May 2021
- " Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm 28 Aug 2020
- " Amasa Ignite Webinar Forum - Purpose-driven conscious marketing 28 Jul 2020

Amasa



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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