

AMASA members elect new committee for 2003

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At AMASA's Johannesburg AGM held at The Venue in Rivonia on Monday 31 March, AMASA members turned up in droves to vote for their 2003 committee members.

The new Johannesburg committee comprises:

Karen Bailey (Past Chair) – Cinevation /Take Television Virginia Hollis – The Media Shop Kevin Kirby – ComutaNet Trish Guilford – The Media Shop Gill Randall – NAB Caxton Dave Frankel – Oracle Airtime Sales Linda Gibson – TV Africa Jonathan Cooke – NAB Caxton Sue Walker – TBWA Hunt Lascaris Colin Ramparsadh – Saatchi & Saatchi Thabiso Buku – PRIMEDIA @ HOME Rob Smuts – RMS Media

AMASA's new Johannesburg Chairperson will be elected by the committee this month.

" E-commerce landscape in SA - Insights and trends for marketers? 1 Dec 2021

* Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner? 9 Nov 2021

* Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 18 May 2021

^a Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm 28 Aug 2020

* Amasa Ignite Webinar Forum - Purpose-driven conscious marketing 28 Jul 2020

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AMASA The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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