

Deadline looms for entries for the 2003 Roger Garlick Award

Issued by [Amasa](#)

14 Jan 2003

Friday 21 February 2003 is D-day for entries into the 2003 Roger Garlick Award, so make sure that your innovative media plans are not forgotten.

In 2003 the Roger Garlick Award, an initiative of AMASA (the Advertising Media Association of South Africa), will have one main award with the focus on innovation and creativity backed by a sound strategy. Judging criteria will be based on the Cannes Lions criteria so get your entries in now and stand the chance to be recognised by your peers and rewarded with the floating trophy, as well as jet off to attend the Cannes International Advertising Festival in June 2003.

Start preparing your entries for the 2003 Roger Garlick Award, cost of entry is R300.00 ex VAT per entry and sponsors for the 2003 Award are Advantage, CineMARK and SABC Airtime Sales.

Visit the AMASA website at www.amasa.org.za to obtain your entry form and to check out the Rules and Regulations or call Kevin Kirby on 011 807-2111 for more information.

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