

## Creative producing for film

A 'Best Practices to Reach Your Audience' workshop will be held on the margins of the Marrakesh International Film Festival, December 7-9, 2019, by Global Media Makers.



The workshop will be led by prominent American experts in the film industry and is open to early-to-mid-career directors and producers.

## The curriculum objectives are:

- To provide mid-career Algerian producers an overview of U.S. independent film financing strategies and explore how these practices can be applied in the Algerian context.
- To provide a platform for open discussion about the challenges facing producers in Algeria and how to build a sustainable career as a producer.
- To provide an overview of traditional and alternative distribution models, including streaming platforms.
- To provide participants the opportunity to workshop their pitch, discuss their projects and receive feedback from mentors and peers.

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