

Purely PUMA store launch



The first ever PUMA store in South Africa launched in Cape Town on Monday 31 July, in the Canal Walk shopping centre, Century City. Consumers now have access to a wide range of the edgiest sports lifestyle PUMA products available in one store. PUMA sports lifestyle footwear, apparel and accessories have previously only been available in selected chain and independent stores.

The launch was attended by PUMA endorsed celebrities like rugby player Schalk Burger, DJ Suga, radio and TV personalities Saskia Falken and Zaid Omar. Actor Colin Moss made a special guest appearance and the MC for the evening was Cokey Falkow.

For more, visit: <https://www.bizcommunity.com>