

Balmain Hair Couture launches in SA

The Balmain Hair Couture range of hair care and styling products will be made available in South Africa in September.



“The brand’s hair care and styling collection is used backstage by professional stylists at all the Balmain collection shows in Paris. It is this very collection that will be gracing the shelves of high-end salons, retailers, as well as the Glamit website from spring onwards,” says Inge Peacock, MD of Glamit, importer and distributor of international hair and beauty products.

The Balmain Hair Care Collection, with its key ingredient, silk protein, contains 17 of the 19 essential amino acids that naturally occur in hair. One of its products is Silk Perfume, which detangles and repairs damaged hair, protects against external damage and provides a lightweight silk finish whilst infusing follicles with Balmain’s signature scent. The range also includes paraben-free shampoos and conditioners, leave-in conditioning spray, styling powder, texturising spray and conditioning masks.

The collection will be available from the [online portal](#), as well as high-end salons and retailers nationwide.

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