

Avon launches virtual shopping experience

Avon will host its first-ever live streaming event in which celebrities and media personalities will take customers and representatives on a virtual tour of the most desired products at the best prices, without leaving their homes.

Avon fragrance collaborator and multiple award-winning designer David Tlale, former Miss South Africa Liesel Laurie, a newly appointed brand ambassador, and YouTube superstar Lasizwe will be featured at the event. Avon marketing specialist Lauren Greaves will also be in attendance to show customers and representatives what to shop for this holiday season.

Avon customers can place their orders with their representatives or can shop online on <https://my.avon.co.za/> during the event.

To be part of the event, register on <https://palmtv.store/pages/live-video-shopping>.

For more, visit: <https://www.bizcommunity.com>