

Isilumko Activate uses group strength to expand into Africa

Isilumko Activate, a wholly owned subsidiary of EOH, has expanded its service offering into Africa through the EOH experience. EOH has a presence in 32 African countries and Isilumko Activate will be able to tap into this experience.

Expanding on this, Lauren Durant, Director of Isilumko Activate says, "We are proposing a structured, four phased, project management approach for clients entering this new market. Of paramount importance is an understanding and acknowledgement of the fact that adaptability and flexibility are essential, to respond to each market's specific requirements."

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