

# 6 Fashion and décor trends that are here to stay and slay

By <u>Kumari Govender</u> 14 Jan 2019

No one ever gets predictions right. Because no one has a crystal ball. But they're intriguing nevertheless. And sometimes, just sometimes, you are granted the privilege of hitting the nail (or the trend) on the head. It's that time of the year again darlings. When I look at my social media comments, take inspiration from runway rages and peek into the mind of Li Edelkoort to bring you my version of what we'll be wearing next summer.



Kumari Govender

Here it goes.

## **Animal print**

Yeah, this one is not a shocker. Our love for all things animal prints will persist. In fact, I may be so bold as to say that the affair is about to spice up.

Expect heavy dollops of afro inspired abstracts peppered with the animal prints. The round shapes of hippos, the svelte lines of panthers and even the rough, crinkly texture of rhino skin will be "in".

So, if you were contemplating throwing those leopard prints out, hold on to the loot. Wear in moderation and you shall never run afoul of the fashion police.

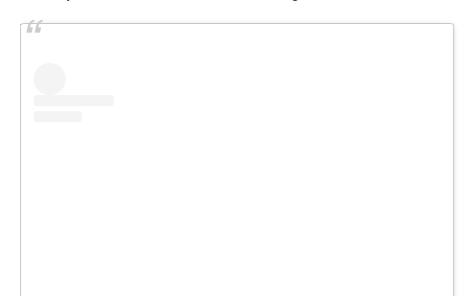
## **Femininity**

Ever since Goop created a splash (a rather controversial splash) with the advocation of Yoni Eggs, the sacred feminine has moved from the New Age circles to come to dine with practical fashionistas.

Trend meters are abuzz with the news that "goddess" is the new black. What can you expect from this twist?

Flowy dresses, flats – fringed with feathers or just plain luxe with the bold logo of your favourite luxury brand and forgiving silhouettes will beckon you from the pages of *Vogue*.

At least you'll be about six inches closer to the ground and a heck of a lot more comfortable. I'm watching this one closely.



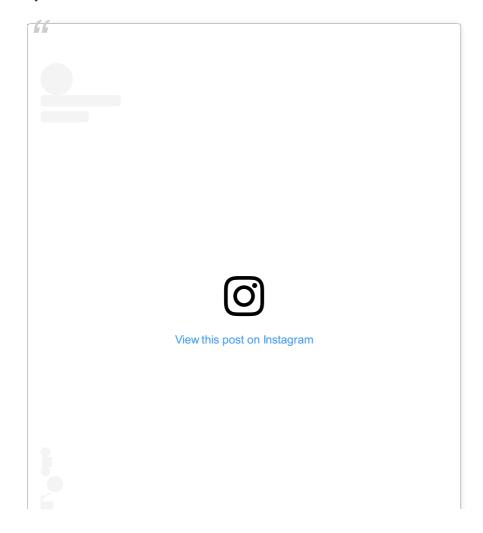


#### Neon

Not just any neon, mind you. The 2018 hangover of "space love" will get a makeover. We are talking alien neon. The pastels are quaking in their palettes.

Makeup lines have already embraced the vibrancy. It is time for a sartorial take-over.

Yellows that put the mustards to shame, pinks that are unapologetically cornea blasting, and lime greens that are sour to the eye – colours will rule 2019.



A post shared by ESPAÇO EME por Monisa Lisboa (@espacoeme) on Oct 5, 2018 at 4:44pm PDT

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#### **Ceramics**

Ceramics aren't groundbreaking. But they've been elevated from their humble status by proponents of décor that warms the heart.

We live in a time where too many homes look the same. And too many "designer pieces" end up being factory made.

Ceramics are inherently unique. Because they are lovingly handcrafted from inception to execution by master artists, each piece is different. And has its own story to tell.



#### Handmade

The reign of factory-made, sharp-edged, precisely painted items has come to a screeching halt. And the true style aficionados are seeking change.

Change comes in the form of the revival of uniqueness. Change is here in the form of handmade one-offs and collectables that don't boast the symmetry of perfect geometrical shapes or the proficiency of factory machines!

But which intrigue people with their aura of tradition and their tendency to elicit the response, "Wow... I haven't seen that before!"





## Sustainable design

Clients are becoming more mindful of social responsibilities so brands would have to keep up to remain relevant. From items that are the last stand of long-forgotten art forms to gifts of the earth in the form of rustic and breathtaking sustainable design pieces, style is now defined by stories shared and conversations sparked.

It isn't just about acquisition anymore. It is about appreciation, accountability, and authenticity.



Banjara Outh made from vintage off cut fabrics

## ABOUT THE AUTHOR

Kumari Govender is the quintessential fashionista. A Tastemaker, Ourator of Style and the creative force behind the South African Fashion Blog, [[http://stylesociety.co.za/StyleSociety®]].

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