

## **ZAZOO's VCpay awarded best fintech at innovation awards**

ZAZOO's mobile application VCpay has won the 'Best Fintech Innovation' category at the AppsAfrica Innovation 2015 awards, scooping the honours ahead of six other innovative financial services applications. The category pitted some of the most exciting payments applications against one another, and was judged by leading technology experts.

VCpay uses ZAZOO's patented Mobile Virtual Card ("MVC") technology, enabling mobile devices to generate virtual MasterCard payment cards. Users can activate VCpay by following a simple registration process and linking the application to any number of funding options, such as credit cards, EFTs, direct top-ups, cash and more.

ZAZOO launched VCpay earlier in 2015 and has established several significant partnerships in the local and international arena, extending the security and convenience offered by the mobile card technology to Microsoft, Uber, Funifl and BitX users.

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