

## Liberty picks NATIVE VML as social media agency

NATIVE VML recently confirmed that it has been appointed as Liberty's social media agency ahead of seven other agencies that pitched for the account. Brett Greaves, head of social media at Liberty, says NATIVE VML was awarded the business, because they were successful in demonstrating an unparalleled knowledge of the platform, understanding of the business and passion for what they do.

For more, visit: https://www.bizcommunity.com