

Instagram unveils 2019's most-popular hashtags in SA

Instagram has released the most-popular hashtags used by South Africans in 2019. They range from general topics like love, fashion and memes to SA-specifics like Mzansi Magic's telenovela, *The Queen*, and #Iyadilizokumangaza.



Google reveals top South African searches for 2019

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Check out the top 10 most popular Instagram hashtags in SA:

- #Love
- #Fashion
- #Sandton
- #Memes
- #CardiB
- #SouthAfrica
- #Iyadilizokumangaza
- #Iyadilabantu
- #Instagood
- #TheQueenMzansi

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