

All the Print, Outdoor and Out of home (OOH) finalists!

Finalists have been announced in the Loeries' Print, Outdoor and Out of home (OOH) categories. The print communication category includes newspaper advertising, sponsored by *The Times*, while the outdoor and out of home (OOH) category is sponsored by JCDecaux.

Print communication

INDOOR POSTERS			
Agency / Entrant	Title	Brand	Product
J. Walter Thompson	Potty Mouth	Marmite	Marmite Spread
J. Walter Thompson	Smarty Pants	Marmite	Marmite Spread
J. Walter Thompson	Worry Wart	Marmite	Marmite Spread
Impact BBDO Dubai	Always on Guard	Etisalat	Advanced Security Systems
Impact BBDO Dubai	Angry	Mars	Snickers
Impact BBDO Dubai	Evil	Mars	Snickers
Impact BBDO Dubai	Lifeless	Mars	Snickers
Impact BBDO Dubai	Woohoo	La Libanaise Des Jeux	Loto Libanaise
Impact BBDO Dubai	Yayyy	La Libanaise Des Jeux	Loto Libanaise
Impact BBDO Dubai	Yippee	La Libanaise Des Jeux	Loto Libanaise
Advantage Y&R	African Trash Masks	Greenpeace Africa	Pollution Awareness
Impact BBDO Dubai	Sea	Visa	Visa Travel Insurance
Impact BBDO Dubai	Forest	Visa	Visa Travel Insurance
Impact BBDO Dubai	Vegas	Visa	Visa Travel Insurance
DDB South Africa	Fish	Wrigley	PK Chewing Gum
DDB South Africa	Snail	Wrigley	PK Chewing Gum
DDB South Africa	Lobster	Wrigley	PK Chewing Gum
FOXP2	Dragon	Pharma Dynamics	Nuban
FOXP2	Meteor	Pharma Dynamics	Nuban
FOXP2	Forest	Pharma Dynamics	Nuban
Ogilvy Cape Town	haed Ighit	Audi SA	Audi Genuine Parts
Ogilvy Cape Town	dsik braek	Audi SA	Audi Genuine Parts
Ogilvy Cape Town	shcok absrobers	Audi SA	Audi Genuine Parts
TBW\A\Hunt\Lascaris Johannesburg	Tahiti	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	Book Club	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	Napoleon	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	Honeymoon	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	High School	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	Champagne	Mattel	Pictionary
TBW\A\Hunt\Lascaris Johannesburg	Grandma	Mattel	Pictionary
J Walter Thompson	Zam-Buk Pocket-sized Heritage	Zam-Buk	Zam-Buk Medicated Ointment
J. Walter Thompson KSA	Bedtimes Reading	Kinokuniya Novels	Novels
J. Walter Thompson KSA	Bedtimes Reading	Kinokuniya Novels	Novels
J. Walter Thompson KSA	Bedtimes Reading	Kinokuniya Novels	Novels
Ogilvy Johannesburg	Sprint	MultiChoice DStv	DStv Now
Ogilvy Johannesburg	Swim	MultiChoice DStv	DStv Now
Ogilvy Johannesburg	Tennis	MultiChoice DStv	DStv Now
Ogilvy Johannesburg	Gymnast	MultiChoice DStv	DStv Now
Ogilvy Johannesburg	Nelson Mandela	Viacom	MTV Base

Ogilvy Johannesburg	Steve Biko	Viacom	MTV Base
Y&R Dubai	Be Seen - Sunglasses	The Cartel	The Cartel
Y&R Dubai	Be Seen - Bag	The Cartel	The Cartel
Y&R Dubai	Be Seen - Ring	The Cartel	The Cartel
Y&R Dubai	Be Seen - Make up	The Cartel	The Cartel
Y&R Dubai	Be Seen - Shoes	The Cartel	The Cartel
Ogilvy Johannesburg	1. MTV #FCKHIV - Blue	Viacom	MTV
Ogilvy Johannesburg	2. MTV #FCKHIV - Green	Viacom	MTV
Ogilvy Johannesburg	3. MTV #FCKHIV - Yellow	Viacom	MTV
Ogilvy Johannesburg	4. MTV #FCKHIV - Pink	Viacom	MTV
Publicis Machine	Snake	Jaguar Land Rover	Land Rover Genuine Parts
Joe Public Pty Ltd	Monster Dick	Loveglove Medical	Loveglove Condoms
Joe Public Pty Ltd	Killer Dick	Loveglove Medical	Loveglove Condoms
Joe Public Pty Ltd	Sick Dick	Loveglove Medical	Loveglove Condoms
Publicis Machine	Lion	Jaguar Land Rover	Land Rover Genuine Parts
Publicis Machine	Crocodile	Jaguar Land Rover	Land Rover Genuine Parts
7Films	Pocket	Multichoice	Channel O
MAGAZINE ADVERTISING			
J. Walter Thompson	Diver	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Explorer	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Discoverer	Johnson & Johnson	Reach Dental Floss
Scanad kenya	Long Lasting Plasure	Masculan	Condom
Joe Public Pty Ltd	Moss	PNet	Recruitment
Joe Public Pty Ltd	Cob web	PNet	Recruitment
Joe Public Pty Ltd	Dust	PNet	Recruitment
FOXP2	Sprout	National Geographic Kids Magazine	National Geographic Kids Magazine
FOXP2	Frog	National Geographic Kids Magazine	National Geographic Kids Magazine
FOXP2	Ants	National Geographic Kids Magazine	National Geographic Kids Magazine
FOXP2	Mouse	National Geographic Kids Magazine	National Geographic Kids Magazine
Mullen Lowe South Africa	Wedding	Spekko Rice	Spekko Rice
J.Walter Thompson Casablanca	WHEN YOU'RE RICH	Casino de Marrakech	Casino
J.Walter Thompson Casablanca	WHEN YOU'RE RICH	Casino de Marrakech	Casino
King James Group	Spot The Wealthsmith - Apartment	Sanlam	Brand
King James Group	Spot the Wealthsmith - Traffic	Sanlam	Brand
King James Group	Spot the Wealthsmith - Beach	Sanlam	Brand
NEWSPAPER ADVERTISING			
OpenCo - The Open Collaboration	HUT to HEART	VoiceWorks	Communication skills
OpenCo - The Open Collaboration	SHIT to SHIRT	VoiceWorks	Communication skills
OpenCo - The Open Collaboration	TREE to THREE	VoiceWorks	Communication skills
Impact BBDO Dubai	Dog	Mercedes-Benz	Mercedes-Benz E Class
Impact BBDO Dubai	Tree	Mercedes-Benz	Mercedes-Benz E Class
Impact BBDO Dubai	Kid	Mercedes-Benz	Mercedes-Benz E Class
Impact BBDO Dubai	Buried Treasure	La Libanaise Des Jeux	Loto Libanaise
Impact BBDO Dubai	Eccentric Millionaire	La Libanaise Des Jeux	Loto Libanaise
Impact BBDO Dubai	Waitress	La Libanaise Des Jeux	Loto Libanaise
Impact BBDO Dubai	I Hate Broccoli	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	My Teddy Bear	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	I Want My Ice Cream Back	Johnson & Johnson	Johnson's Baby Shampoo
The Jupiter Drawing Room, Cape Town	Sword	The Jupiter Drawing Room	The Jupiter Drawing Room
M&C Saatchi Abel	Everybody is skin colour	Plasta	band-aid plaster
M&C Saatchi Abel	Everybody is skin colour	Plasta	band-aid plaster
M&C Saatchi Abel	Everybody is skin colour	Plasta	band-aid plaster

DDB South Africa	Bedroom	Medal Paints	Medal Paints
DDB South Africa	Nursery	Medal Paints	Medal Paints
DDB South Africa	Lounge	Medal Paints	Medal Paints
OpenCo - The Open Collaboration	March	Apartheid Museum	Education
Creative Y&R	Mandevu Beards 1	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 2	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 3	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 4	Mandevu Beard Care	Beard Wax
Ogilvy Johannesburg	1 Massimo-the-massage-therapist	Global Public-private Partnership for Handwashing	Globalhandwashing.org
Ogilvy Johannesburg	2 Biff-the-wolf-whistling-misogynist	Global Public-private Partnership for Handwashing	Globalhandwashing.org
Ogilvy Johannesburg	3 Avril-the-after-hours-erotic-novelist	Global Public-private Partnership for Handwashing	Globalhandwashing.org
Ogilvy Johannesburg	4 Manuel-the-border-patrol-agent	Global Public-private Partnership for Handwashing	Globalhandwashing.org
TBWA\Hunt\Lascaris Johannesburg	Bachelor Pad	Tiger Brands	Doom Insecticide
TBWA\Hunt\Lascaris Johannesburg	Browser History	Tiger Brands	Doom Insecticide
DDB South Africa	Frasier	Commission for Gender Equality	Commission for Gender Equality
DDB South Africa	Ethan	Commission for Gender Equality	Commission for Gender Equality
DDB South Africa	Eric	Commission for Gender Equality	Commission for Gender Equality
DDB South Africa	Steve	Commission for Gender Equality	Commission for Gender Equality
Inbar Merhav G	Her Father	Steimatzky Book Store	Children books SALE
Inbar Merhav G	10 minutes to live	Steimatzky Book Store	Book SALE
OGILVY & MATHER AFRICA	Extra Strong - Wrestler	King Condoms	King Condoms
Young & Rubicam	Snowman	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Troll	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Pony	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Crayfish	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Merman	Gui Ling Yuan Fang	Herbal Tea
FCB Joburg	Same-Day Delivery. Same-Day Forgiveness Married	Netflorist	Netflorist
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
J. Walter Thompson KSA	Be Prepared	Toyota	Cars
J. Walter Thompson KSA	Be Prepared	Toyota	Cars
J. Walter Thompson KSA	Be Prepared	Toyota	cars
J. Walter Thompson KSA	Be Prepared	Toyota	Cars
J.Walter Thompson Dubai	Lean on a book	Kinokunya	Bookstore
J.Walter Thompson Dubai	Tajawal Stamps	Tajawal	Travel and Hotel Booking
Publicis Machine	Secondhand-ish Skateboard	OLX	OLXOnline Classifieds
Publicis Machine	Secondhand-ish Helicopter	OLX	OLXOnline Classifieds
FCB Joburg	Same-Day Delivery. Same-Day Forgiveness Mother	Netflorist	Netflorist
FCB Joburg	Same-Day Delivery. Same-Day Forgiveness Clothing	Netflorist	Netflorist
J.Walter Thompson Dubai	Lean on a book	Kinokunya	Bookstore
J.Walter Thompson Dubai	Lean on a book	Kinokunya	Bookstore
J.Walter Thompson Dubai	Tajawal Stamps	Tajawal	Travel and Hotel Booking
Express DDB Kenya Limited	Kenya Peace AD	XNews	Newspaper
OGILVY & MATHER AFRICA	Extra Strong - Rugby	King Condoms	King Condoms
OGILVY & MATHER AFRICA	Extra Strong - Soldier	King Condoms	King Condoms
OGILVY & MATHER AFRICA	Extra Strong - Hero	King Condoms	King Condoms

SA NON-ENGLISH PRINT ADVERTISING			
Abnormal	Petunias	Guys in Green	Guys in Green
Abnormal	Kaktus	Guys in Green	Guys in Green
Abnormal	Foksia	Guys in Green	Guys in Green
Abnormal	Seun	Craft Homes	The Ridge
Abnormal	Leeu	Craft Homes	The Ridge
Abnormal	Skoonma	Craft Homes	The Ridge
99c	Toe Vind Ek Jou	Winhall & De Stadler	Yellow Diamond Ring
99c	Soen My, Druk My	Winhall & De Stadler	Sapphire Ring
99c	Baby Tjoklits	Winhall & De Stadler	Diamond Ring
99c	Batman	Checkers	Sprukits Batman Action Figure
99c	Darth Vader	Checkers	Star Wars Darth Vader Action Figure
TACTICAL USE OF MAGAZINE			
King James Group	Sanlam Conspicuous Savers	Sanlam	National Savings Month
J.Walter Thompson Casablanca	THE UNCOVER MOLENCE PRINT	enti.ma	Fashion and lifestyle online magazine
TACTICAL USE OF NEWSPAPER			
DDB South Africa	Facebook	Honda South Africa	Honda Genuine Parts
DDB South Africa	YouTube	Honda South Africa	Honda Genuine Parts
DDB South Africa	Gif	Honda South Africa	Honda Genuine Parts

Outdoor and Out of home (OOH)

AMBIENT & ALTERNATIVE MEDIA			
Agency / Entrant	Title	Brand	Product
J. Walter Thompson	Dead Zone Radio	Organ Donor Foundation	Save 7 Lives
Advantage Y&R	YOLO condoms awareness campaign	YOLO Condoms	Condoms
Impact BBDO Dubai	Switched On	Pepsico	7Up
Grey Advertising Africa (Pty) Ltd	Satellite	UJ EMS	UJ EMS
FCB Cape Town	Car Melanoma	Cansa	Cansa
J. Walter Thompson	Resta	Lucky Star	Pillow
Y&R Dubai	The Life Saving Scarecrow	Varuna Pumps	Varuna Pumps
140 BBDO	Times Media Design Indaba	Times Media	Freedom of Press
DIRECT MAIL			
J. Walter Thompson KSA	Outlendar	Nat Geo	Calendar
Joe Public Pty Ltd	Never Unsanitary Pads	One School at a Time	One School at a Time
OUTDOOR MEDIA			
The Hardy Boys	Sunlight Saves Water	Unilever South Africa	Sunlight washing powder with new SmartFoam
Halo Advertising Pty Ltd	More Music You Love	Jacaranda FM	Radio Station
DDB South Africa	Building future Scouts	Scouts	Scouts
TBWA\Hunt\Lascaris Johannesburg	Parking Lot	City Lodge Hotel Group	Road Lodge
TBWA\Hunt\Lascaris Johannesburg	Stairs	City Lodge Hotel Group	Road Lodge
TBWA\Hunt\Lascaris Johannesburg	Vending Machine	City Lodge Hotel Group	Road Lodge
Impact BBDO Beirut	The Pooper	ZOD SECURITY	SECURITY CAMERAS
Impact BBDO Beirut	The Sleeper	ZOD SECURITY	SECURITY CAMERAS
Leo Burnett	The smart billboard	SAMSUNG	SAMSUNG GEAR S3
TRANSIT & AIR			
Grey Advertising Africa (Pty) Ltd	Dog Fight	NSPCA	NSPCA Special Investigations Unit

Print, outdoor and OOH crafts

PRINT CRAFTS - ART DIRECTION			
Agency / Entrant	Title	Brand	Product
J. Walter Thompson	Diver	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Explorer	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Discoverer	Johnson & Johnson	Reach Dental Floss

Impact BBDO Dubai	Always on Guard	Etisalat	Advanced Security Systems
Scanad kenya	Long Lasting Plasure	Masculan	Condom
Impact BBDO Dubai	I Hate Broccoli	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	My Teddy Bear	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	I Want My Ice Cream Back	Johnson & Johnson	Johnson's Baby Shampoo
Advantage Y&R	African Trash Masks	Greenpeace Africa	Pollution Awareness
Impact BBDO Dubai	Sea	Visa	Visa Travel Insurance
Impact BBDO Dubai	Forest	Visa	Visa Travel Insurance
Impact BBDO Dubai	Vegas	Visa	Visa Travel Insurance
DDB South Africa	Fish	Wrigley	PK Chewing Gum
DDB South Africa	Snail	Wrigley	PK Chewing Gum
DDB South Africa	Lobster	Wrigley	PK Chewing Gum
Creative Y&R	Mandevu Beards 1	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 2	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 3	Mandevu Beard Care	Beard Wax
Creative Y&R	Mandevu Beards 4	Mandevu Beard Care	Beard Wax
Young & Rubicam	Frog	Joburg Zoo	Johannesburg Zoo
Young & Rubicam	Bird	Joburg Zoo	Johannesburg Zoo
Young & Rubicam	Snake	Joburg Zoo	Johannesburg Zoo
Young & Rubicam	Bat	Joburg Zoo	Johannesburg Zoo
Y&R Dubai	Be Seen - Sunglasses	The Cartel	The Cartel
Y&R Dubai	Be Seen - Bag	The Cartel	The Cartel
Y&R Dubai	Be Seen - Ring	The Cartel	The Cartel
Y&R Dubai	Be Seen - Make up	The Cartel	The Cartel
Y&R Dubai	Be Seen - Shoes	The Cartel	The Cartel
J Walter Thompson	Zam-Buk Pocket-sized Heritage	Zam-Buk	Zam-Buk Medicated Ointment
Impact BBDO Beirut	The Pooper	ZOD SECURITY	SECURITY CAMERAS
Impact BBDO Beirut	The Gamer	ZOD SECURITY	SECURITY CAMERAS
Impact BBDO Beirut	The Sleeper	ZOD SECURITY	SECURITY CAMERAS
PRINT CRAFTS - ILLUSTRATION			
J. Walter Thompson	Diver	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Explorer	Johnson & Johnson	Reach Dental Floss
J. Walter Thompson	Discoverer	Johnson & Johnson	Reach Dental Floss
Impact BBDO Dubai	Angry	Mars	Snickers
Impact BBDO Dubai	Evil	Mars	Snickers
Impact BBDO Dubai	Lifeless	Mars	Snickers
Scanad kenya	Long Lasting Plasure	Masculan	Condom
Impact BBDO Dubai	I Hate Broccoli	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	My Teddy Bear	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	I Want My Ice Cream Back	Johnson & Johnson	Johnson's Baby Shampoo
Impact BBDO Dubai	Sea	Visa	Visa Travel Insurance
Impact BBDO Dubai	Forest	Visa	Visa Travel Insurance
Impact BBDO Dubai	Vegas	Visa	Visa Travel Insurance
DDB South Africa	Fish	Wrigley	PK Chewing Gum
DDB South Africa	Snail	Wrigley	PK Chewing Gum
DDB South Africa	Lobster	Wrigley	PK Chewing Gum
Young & Rubicam	Snowman	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Troll	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Pony	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Crayfish	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Merman	Gui Ling Yuan Fang	Herbal Tea
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
J.Walter Thompson Dubai	Pestryoshkas	Boecker	Public Health Department
Joe Public Pty Ltd	Monster Dick	Loveglove Medical	Loveglove Condoms
Joe Public Pty Ltd	Killer Dick	Loveglove Medical	Loveglove Condoms
Joe Public Pty Ltd	Sick Dick	Loveglove Medical	Loveglove Condoms
PRINT CRAFTS - PHOTOGRAPHY			

Advantage Y&R	African Trash Masks	Greenpeace Africa	Pollution Awareness
J. Walter Thompson KSA	Bedtimes Reading	Kinokuniya Novels	Novels
J. Walter Thompson KSA	Bedtimes Reading	Kinokuniya Novels	Novels
J. Walter Thompson KSA	William	Kinokuniya Novels	Novels
Joe Public Pty Ltd	Moss	PNet	Recruitment
Joe Public Pty Ltd	Cob web	PNet	Recruitment
Joe Public Pty Ltd	Dust	PNet	Recruitment
Y&R Dubai	Be Seen - Sunglasses	The Cartel	The Cartel
Y&R Dubai	Be Seen - Bag	The Cartel	The Cartel
Y&R Dubai	Be Seen - Ring	The Cartel	The Cartel
Y&R Dubai	Be Seen - Make up	The Cartel	The Cartel
Y&R Dubai	Be Seen - Shoes	The Cartel	The Cartel
FCB Joburg	Sprite Your Thirst Girl	Coca-Cola	Sprite
FCB Joburg	Sprite Your Thirst Hoop	Coca-Cola	Sprite
FCB Joburg	Sprite Your Thirst Court	Coca-Cola	Sprite
Joe Public Pty Ltd	Burning Headache	Adcock Ingram	Compral Headache Tablets
Joe Public Pty Ltd	Violent Headache	Adcock Ingram	Compral Headache Tablets
Joe Public Pty Ltd	Exploding Headache	Adcock Ingram	Compral Headache Tablets
PRINT CRAFTS - TYPOGRAPHY			
Impact BBDO Dubai	Dog	Mercedes-Benz	Mercedes-Benz E Class
Impact BBDO Dubai	Tree	Mercedes-Benz	Mercedes-Benz E Class
Impact BBDO Dubai	Kid	Mercedes-Benz	Mercedes-Benz E Class
Xfacta	Poetry Theme	Kingsmead College	Kingsmead Book Fair 2017
Xfacta	Crime Theme	Kingsmead College	Kingsmead Book Fair 2017
Xfacta	Archaeology Theme	Kingsmead College	Kingsmead Book Fair 2017
PRINT CRAFTS - WRITING			
J. Walter Thompson	Potty Mouth	Marmite	Marmite Spread
J. Walter Thompson	Smarty Pants	Marmite	Marmite Spread
J. Walter Thompson	Worry Wart	Marmite	Marmite Spread
The Jupiter Drawing Room, Cape Town	Sword	The Jupiter Drawing Room	The Jupiter Drawing Room
Creative Y&R	Collect Europeans	Travelshoppe/ Qatar Airways	Tours of Sri Lanka
Creative Y&R	Adam & Eve	Travelshoppe/ Qatar Airways	Tours of Sri Lanka
Creative Y&R	Quite the hipster	Travelshoppe/ Qatar Airways	Tours of Sri Lanka
Creative Y&R	The dancers are mad	Travelshoppe/ Qatar Airways	Tours of Sri Lanka
Inbar Merhav G	Her Father	Steimatzky Book Stores	Book SALE
Inbar Merhav G	10 minutes to live	Steimatzky Book Store	Book SALE
Young & Rubicam	Snowman	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Troll	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Pony	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Crayfish	Gui Ling Yuan Fang	Herbal Tea
Young & Rubicam	Merman	Gui Ling Yuan Fang	Herbal Tea
J. Walter Thompson KSA	Be Prepared	Toyota	Cars
J. Walter Thompson KSA	Be Prepared	Toyota	Cars
J. Walter Thompson KSA	Be Prepared	Toyota	cars
J. Walter Thompson KSA	Be Prepared	Toyota	Cars

Loeries' Print, Outdoor and Out of home (OOH) judges

- **Jury president: Keith Cartwright**, ECD at BSSP, California, USA*
- **Regional judge: Daniel Correa**, creative director at Impact BBDO, Dubai, UAE
- **Regional judge: Abolaji Alausa**, ECD at Noah's Ark, Lagos, Nigeria
- Suhana Gordhan, creative director at FCB, Johannesburg, South Africa
- Xolisa Dyeshana, CCO at Joe Public, Johannesburg, South Africa*
- Nkanyezi Masango, creative director at King James, Cape Town, South Africa*
- Carl Willoughby, ECD at OpenCo, Johannesburg, South Africa*
- Peter Khoury, CCO at TBWA, Johannesburg, South Africa
- Brad Reilly, ECD at Net#work BBDO, Johannesburg, South Africa

- Liam Wielopolski, ECD at DDB South Africa, Johannesburg, South Africa
- Karin Barry-McCormack, co-founder at Nick & Barry, Cape Town, South Africa*
- Graham Lang, CCO at Y&R South Africa and Africa, Cape Town, South Africa*
- Mariana O Kelly, ECD at Ogilvy, Johannesburg, South Africa

**Also on the Craft panel*



#Loeries2017: Jury president jabber with Keith Cartwright

Leigh Andrews 28 Jul 2017



Craft judges

- Graeme Jenner, creative founding partner at King James the Second (KJII), Johannesburg, South Africa
- Vanessa Pearson, ECD and founding partner at House of Brave, Johannesburg, South Africa
- Nikki Taylor Garrett, group head at TBWA, Johannesburg, South Africa
- Robyn Bergman, creative director at Ogilvy, Johannesburg, South Africa
- Innocent Mukheli, photographer specialist at I See A Different You, Johannesburg, South Africa



#Loeries2017: Excellence in outdoor creative execution with JCDecaux

Leigh Andrews 19 May 2017



Winners will be announced this coming weekend! Loeries Creative Week Durban takes place from 14 to 21 August 2017. Keep an eye on our [Loeries Creative Week Durban special section](#) for all the latest updates.

For more, visit: <https://www.bizcommunity.com>