

Jenman African Safaris appoints Katja Quasdorf as chief executive officer

Katja Quasdorf has been announced as the new chief executive officer for Jenman African Safaris. After 12 years of service to Jenman, Quasdorf brings a new focus on implementing the company strategy and direction through a senior management team.

Quasdorf, with managing director and founder of Jenman African Safaris, Garth Jenman, will, in addition, be tasked with growing the Hideaways portfolio. Hideaways is a Jenman brand that was created four years ago and offers guests tailor-made eco-lodges, providing comfort and individual service, with a unique African feel.

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