

SAP Africa bolsters leadership team

SAP Africa announced that current CEO, Pfungwa Serima, has been promoted to the role of chairman of SAP Africa. As a result, current SAP Southern Africa managing director Brett Parker has been appointed as managing director for SAP Africa.

Serima's new role will see him take on increased responsibility for the strategic direction of SAP's business in Africa. As the new managing director of SAP Africa, Parker takes on operational responsibility for the company in Africa, with particular emphasis placed on delivering innovation to SAP customers and partners.

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