

EcoTraining empowers women on International Day of Education

Issued by [Our Salad Mix](#)

23 Jan 2024

[EcoTraining](#), a leading provider of professional field guide and nature training in Africa, proudly reaffirms its commitment to the [International Day of Education](#) celebrated annually on 24 January. Aligned with the [Unesco's](#) theme for this year, which underscores the pivotal role of education in fostering peace and development, [EcoTraining](#) emphasises the critical need for inclusive and equitable quality education to attain gender equality.



As the oldest guide training school in Southern Africa, EcoTraining has a rich history of providing employment opportunities, especially to women from its surrounding communities – due to its longstanding relationship with many of Africa’s top game reserves.

“Our community training empowers community members to participate and lead in the industry. To address important economic and social factors these young community members are the future leaders who will shape our politics, economy, and businesses,” said managing director Anton Lategan.

“We have many career and online courses available to international and local students. Learning about nature doesn’t even have to take place in the bush. Students can easily access our online courses, making education more accessible to anyone seeking to deepen their understanding of the natural world,” said Lategan.

One notable initiative by EcoTraining is the Female Nature Guide Training Programme, initiated in November 2021 in collaboration with [The African Bush Camps Foundation](#). The programme aims to decrease barriers of entry for women into the male-dominated guiding industry by offering full scholarship training at institutions such as EcoTraining’s Botswana camp. Additionally, participants undertake a two-year experiential learning contract as trainee or junior guides within the African Bush Camps.



Key objectives of the programme include:

- Decreasing barriers: Providing women with full scholarship training to enter the guiding industry.
- Empowering women: Focusing on marginalised, underprivileged, and disadvantaged women to foster empowerment.
- Increasing representation: Striving to enhance the numbers of women in the guiding field.
- Education and empowerment: Equipping women with sustainable skills and knowledge for a successful career in nature guiding.

Since its inception, the Female Nature Guide Training Programme has sponsored eight females to become professional safari guides, marking a significant stride towards gender inclusivity in the field. Three of those participants received training at EcoTraining's Mashatu camp in Botswana towards the end of 2023, furthering the programme's impact.

EcoTraining remains committed to sustainable education and empowerment, recognising that education is the cornerstone for peace, development, and equality. As the organisation continues to contribute to transforming education, it calls on the global community to join hands in creating a brighter, more inclusive future for all.



[EcoTraining](#) is the pioneer and leader in Africa's safari guide and wildlife training. The safari industry widely recognises EcoTraining's credibility and standard of excellence in nature guide training. They offer accredited career courses, gap year and sabbatical programmes, nature programmes, high school and university study abroad programmes, custom courses and on-site professional guide training at safari lodges. All courses are run directly from EcoTraining's unfenced bush camps in prime wilderness areas across South Africa, Botswana and Kenya.

[The African Bush Camps Foundation](#) is a non-profit organisation dedicated to the upliftment of communities within and surrounding wildlife areas in Africa. Through various initiatives, the foundation aims to create opportunities for education, skill development, and environmental conservation.

For more information on the International Day of Education and Unesco's theme, visit [Unesco](#).

- **EcoTraining joins global celebration of World Wildlife Day, 3 March 2024** 4 Mar 2024
- **EcoTraining empowers women on International Day of Education** 23 Jan 2024
- **EcoTraining sets the bar for wildlife conservation on World Wildlife Conservation Day** 4 Dec 2023
- **Embark on an unforgettable journey to find your freedom with EcoTraining #FindYourFreedom** 9 Nov 2023
- **Newscoop takes business show beyond radio** 6 Nov 2023

[Our Salad Mix](#)



Our Salad Mix is a specialist media agency focused on engaging communities through impactful campaigns. Our focus on community radio station campaigns is supported with social media, interviews, sponsorships, content creation, activations and PR.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>