

## **AVIS recognised as one of SA's top township brands**

Avis Rent a Car has been voted as The Best Car Rental Company in the 2016/2017 TGI KASI Star Brands Survey. For the second year running, the KASI Star Brands Survey recognises brands that are used most loyally by South Africa's township consumers, irrespective of living standard background.

The awards highlight brands that define a common experience and which have become symbols within the townships and also contribute to the way township consumers define their status and personalities.

For more, visit: <https://www.bizcommunity.com>