

## #BizTrends2022: Dali Tembo on telling Africa's stories empathetically

Dali Tembo Trends presented his talk 'Trends are the Bridge Between Brands and People' at the recent BizTrends 02.02.2022 event. The event saw seven of Africa's leading trend forecasters take to the virtual stage to share their intellectual capital with attendees. Watch now:

Dali Tembo is the CEO and co-founder of global consumer insights agency [The Culture Foundry Co](#), providing strategic guidance to corporations across Africa, the UK, the US and MEA. Follow [@dalitembo](#)

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