

Sassda appoints Meropa Communications

Sassda has appointed Meropa Communications to handle its public relations with effect from 1 May 2007.

The appointment includes Meropa handling all public relations activities, the placing of advertising, the printing and publication of Sassda brochures and journals such as *Buyers' Guide* and Stainless Steel Magazine, and assisting with event management.

Meropa's brief includes raising the stainless steel industry's profile, as well as the promotional and development work of Sassda and the activities of its 560 members.

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