

## Port Elizabeth Hotel Group appoints Electric Fire

PE Hotel Group has taken its entire property portolfio, which includes Pumba Game Reserve, The Sands @ St Francis, Hacklewood Hill Country House as well as Beach Hotel and The Protea Edward Hotel & Conference Centre, to branding and marketing strategy agency, Electric Fire. PE Hotel Group have tasked Electric Fire with the online branding and marketing for all their indivudal properties.

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