

Dumisani Moyo named SAP Africa's marketing director

SAP Africa has appointed Dumisani Moyo as its new marketing director for Africa. Moyo spent almost two years as head of sales for mid-market in South Africa and the SADC region before joining SAP as its new marketing lead across sub-Saharan Africa.

Moyo held several senior positions in financial services, client service and sales before joining SAP in 2020. He holds BCom honours in marketing and an MPhil in business management, with a specialisation in responsible leadership.

He will be leading SAP Africa's marketing strategy, driving value through the customer journey and helping to build a world-class marketing function for the region.

For more, visit: <https://www.bizcommunity.com>