

This Sunday on Media@SAfm

This Sunday, 12 December 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include: [The New Age](#) editor Henry Jeffreys; Timothy Maurice Webster, author of *Personovation* on your "personal brand"; Justin Gomes of FoxP2 with the strategy behind the latest brandhouse commercial; Fiona Ross with the differences between the Virgin SA brand and Virgin worldwide; Alistair Fairweather on mobile and online trends; the top 10 trends in the PR industry; and Velile Mbuli, SABC sports journalist and SAFA award winner on his radio work during the 2010 FIFA World Cup. Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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