

#StayHuman Love Kreetiv

This Human Rights month let us forget what differentiates us and remember the one thing that brings us together, being human.

#StayHuman #LoveKreetiv

We believe that as a small business, we can still make a difference.
As an agency we are great at segmenting people.
We can break down consumer segments into granular detail.
But this human rights day, we want to break down the barriers.

What if **there was no** differentiation of:

- Skin colour
 - Gender
 - Religious beliefs
 - Wealth categorization
- or
- Sexual orientation

What if we removed these things that separate us, and create one platform.
Where we are all equal!
Where we are all the same!
Where nothing separates us!

What would we be?

We would be human!

We are human!

This human rights day, we challenge you to remember only what connects us and not what divides us.

We challenge you to treat people with kindness, love, respect and dignity.

Break down perception, discrimination and ugliness.

We are South Africa. We are a Nation.

#STAYHUMAN

For more, visit: <https://www.bizcommunity.com>