

# Uber vs Taxify: which taxi service is better?

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Cab-hailing apps have become a popular means of transport in South Africa. We compare the two most popular cab services, Uber and Taxify.

Uber Vs Taxify		
Elements	Uber	Taxify
Safety	<ul style="list-style-type: none"> <li>GPS Tracking of every trip;</li> <li>Driver-partners have access to a 24/7 local emergency line;</li> <li>Incident Response Team (IRT) is available 24 hours a day, 7 days a week.</li> </ul>	Nothing listed.
Minimum Fare	R20.00	R20.00
Destinations	<ul style="list-style-type: none"> <li>Cape Town;</li> <li>Johannesburg;</li> <li>Durban;</li> <li>Pretoria;</li> <li>Port Elizabeth.</li> </ul>	<ul style="list-style-type: none"> <li>Cape Town;</li> <li>Johannesburg;</li> <li>Durban.</li> </ul>
Vehicle Options	<ul style="list-style-type: none"> <li>UberX;</li> <li>UberXL;</li> <li>Uber Black.</li> </ul>	Standard sedan cab.
Driver Profit Percentage	Uber takes 25% of each ride.	Taxify takes 15% of each ride.
Payment Methods	<ul style="list-style-type: none"> <li>Cash;</li> <li>Credit Card.</li> </ul>	<ul style="list-style-type: none"> <li>Cash;</li> <li>Credit Card.</li> </ul>
Surging Prices	Depends on the volume, demand, congestion due to large events.	Depends on the volume, demand, congestion due to large events.

## Uber

Uber is currently the leading cab service in South Africa with over 969,000 active riders and 12,000 drivers. The app was founded in 2008 by two men in Paris, while the app only reached SA shores in 2013.



57 million riders, drivers affected by Uber breach

Simon Campbell-Young 13 Dec 2017



## Why people use Uber

With just a click of a button, you can request a ride from almost anywhere in South Africa. This is a free service that is available on all Android and iPhone devices.

Users can choose whether they want to pay via credit card or whether they would prefer cash. Not only this, but riders can decide on the type of experience they want.

## Taxify

Taxify started in Estonia, Europe in 2013 and has since grown into an international cab-hailing app. This cab service was only launched in South Africa in 2016, when a first attempt at launching failed in 2015. Taxify currently has 70 permanent drivers.

## Why people use Taxify

Like Uber, Taxify is also a free application which is available on all Android and iPhone devices. Many people have made the switch from Uber to Taxify because many believe they are significantly cheaper.



### Taxify ride-hailing app launches in Tanzania

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Once downloaded, users have the option of paying with credit card or cash. Taxify has made payment simple by allowing people to log on without a credit card. This separates Taxify from other competitive cab-hailing apps.

## So what is the difference?



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