

McCann Johannesburg appoints new desktop publisher

McCann Johannesburg recently appointed Samantha Govender as a desktop publisher. Already well-versed in print production, Samantha will also utilise cutting-edge software to ensure accurate output across all advertising collateral.

Prior to joining McCann, Samantha spent four years with a reputable creative agency, as a desktop publisher. She graduated from the South African Printing College, also known as Cross Media College, with a Diploma in Electronic Origination.

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