

# **PMA Fresh Connections, where the entire fresh produce supply chain connects**

The Produce Marketing Association's (PMA's) Fresh Connections: Southern Africa Conference and Trade Show will be taking place from 30-31 July at the Century City Conference Centre in Cape Town.

The event is a key connecting point for global and regional decision makers from across the entire fresh fruit and vegetable supply chain, including retailers, producers, importers/exporters, distributors, wholesalers, service and input suppliers, associations and government officials.

The conference is the combination of conference, exhibition and new connections roundtable.

For more, visit: <https://www.bizcommunity.com>